



KALEIDO
ENTERTAINMENT

PRESENTS

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THE CHAMPION

THE CHAMPION

THE ULTIMATE SPORT EXPERIENCE



ARE YOU
READY?

DO YOU WANT YOUR FANS TO
RELATE TO YOUR CLUB?

DO YOU WANT TO PRESENT AN
ULTIMATE EXPERIENCE FOR YOUR
FANS?

DO YOU WANT YOUR FANS TO **LOVE**
THE CLUB AND ATHLETES MORE?

ARE YOU INTERESTED TO **INCREASE**
YOUR REVENUES?

WHAT IS THE CHAMPION?

The Champion offers engaging interactive sport experience **for all ages** by using the **latest technologies**.

- Test your skills with more than **20 interactive games**.
- Learn from your heroes - never seen footages, the **beauty of sports** in super slow motion.
- Learn the **facts, stories** and **news** behind the doors.





INTERACTIVE EXHIBITION

PERSONAL SPORT EXPERIENCES FOR EVERYONE

The visitors are able to test their skills to in various games and challenges. After completing the 20+ skill station, the **AI will determine at what sports they are the most talented.**

Personal experience and results are **controlled and tracked by a special NFC bracelet** for each visitor.

CHAMPLABS

THE CHAMPION SPORT LABORATORY



TAPPING TEST
VERTICAL JUMP
REACTION TIME



TIME TO
NEXT RA

7 CHAMP
LABS

AGILITY
ANAEROBIC FITNESS
HAND-EYE COORDINATION
RUNNING SPEED
A NUTRITION TEST
COGNITIVE GAMES

7 CHAMP
LABS

+

CHAMP CERTIFICATE

TAKING HOME THE POWER

By completing the exhibition **every visitor receives a personal summary**, an **e-Champ Certificate**.

The certificate summarizes the activities and **scores from all the tests, challenges and sport games** are tracked precisely.



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